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Did you know:

- * 2 million U.S. residents own horses
- * 4.6 million U.S. residents are involved in the horse industry, as owners, service providers, employees or volunteers
- * 481,000 Americans compete their horses
- * 1 out of every 63 Americans is involved with horses

The American Horse Council reports the horse industry has a direct impact of \$39 billion on the U.S. economy and an overall impact of \$102 billion.

Most horses – 3.9 million – are used for recreation, which creates an immense impact on the overall economy. Additionally, the horse industry supports 1.4 million equivalent full-time jobs. (Source: The Chronicle of the Horse, October 26, 2007)

What Sponsorship means to you:

- * Supporting a community sport for all ages.
- * Financial support to the Massachusetts 4-H Foundation to help fund programs to prepare youth to become independent and contributing members of society by providing them with the tools they need to be successful.
- * On-site event visibility for your company to approximately 300 competitors and their coaches, grooms, etc., 1500 attendees and 400 volunteers and staff. These numbers growing more and more every year.
- * Your company banner on our website, which receives annualized weekly visits at 1200 or more.
- * Local media coverage at our events and banner visibility to thousands of spectators and competitors.